INSTITUTIONAL WORDMARKS

COLOR INFORMATION

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.

January 2017
This graphic should be used when printed smaller than 3” x 3” and should also be used on the web.

**COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners.
For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
INSTITUTIONAL WORDMARKS (CONTINUED)

CU-00051  Castleton University.

CU-00052  Castleton University.

CU-00053  Castleton University.

CU-00054  Castleton University.

CU-00055  Castleton University.

CU-00056  Castleton University.

MARCHING BAND MARK

CU-00057

CU-00058

SPIRIT BAND MARKS

CU-00059

CU-00060

COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions © Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners.

For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.

January 2017  college.trademarxonline.com  Page 6
COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners.
For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
COLOR INFORMATION

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions © Pantone, Inc., 2017.

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions © Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89%  M:19%  Y:72%  K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25%  M:7%  Y:19%  K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2017.

<table>
<thead>
<tr>
<th>COLORS</th>
<th>PANTONE®</th>
<th>HTML</th>
<th>PROCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green</td>
<td>343</td>
<td>115740</td>
<td>C:89% M:19% Y:72% K:60%</td>
</tr>
<tr>
<td>Gray</td>
<td>442</td>
<td>A2ACAB</td>
<td>C:25% M:7% Y:19% K:20%</td>
</tr>
<tr>
<td>Black</td>
<td>Process Black</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.
SPORTS SPECIFIC MARKS (CONTINUED)

CU-00175  

CU-00176  

CU-00177  

LACROSSE ANNIVERSARY MARK

CU-00178  

CU-00179  

NURSING MARK

CU-00180  

CU-00181  

VERBIAGE

Castleton University™  
Castleton™  
Castleton Spartans™

Spartans™  
Castleton College™

Reproduction of any logos or wordmarks is prohibited without the approval of Castleton University and Learfield Licensing Partners. For licensing information, please contact Learfield Licensing Partners at (616) 395-0676.